



Arts in Education Residency Program

Press Release Guide

The following is a sample press release to be further developed and submitted to various media (print/broadcast) by the Site Coordinator(s). The Press Release should be specific to the geographic location of the artist residency. We invite you to contact us if you need any guidance or assistance in this area.

For Immediate Release

Date

Title

Students at **(school name, location)** will have the pleasure of working with local artist, **(artist's name)**, as he/she shares his/her knowledge and enthusiasm in an artist residency sponsored by the Northern Tier Partners for the Arts, the Pennsylvania Council on the Arts, and (the school district and/or any others contributing).

(Second paragraph should be an explanation of concepts students will learn/study during residency)

(Third paragraph should contain descriptions of any activities and/or exhibits/performances that are planned as a part of the residency)

This project was made possible through the AIE Partnership of the Pennsylvania Council on the Arts, a state agency, and the National Endowment for the Arts, a federal agency. The PCA Arts in Education Partner in this region is Northern Tier Partners for the Arts (NTP4Arts). NTP4Arts supports Arts in Education Residency programs in Bradford, Columbia, Lycoming, Sullivan, and Tioga counties. NTP4Arts' Arts in Education Residency Program strives to provide intensive on-going arts experiences that affirm the creative potential of each person, enhance technical knowledge and ability, inspire creativity, stimulate the expression of personal vision, and applaud excellence.

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Accompanying the press release, but not necessarily part of the body of the Press Release, provide information about the schedule and note the best "photo opportunities," and encourage the media to dispatch a photographer/camera crew/newscaster.

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