

**Northern Tier Partnership for Arts in Education**  
**Press Release Guide**

The following is a sample press release to be further developed and submitted to various media (print/broadcast) by the Site Coordinator(s). The Press Release should be specific to the geographic location of the artist residency. We invite you to contact us if you need any guidance or assistance in this area.

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*For More Information, Contact:  
Site Coordinator's Name, and #*

***For Immediate Release***

***Date***

***Title***

Students at **(school name, location)** will have the pleasure of working with local artist, **(artist's name)**, as he/she shares his/her knowledge and enthusiasm in an artist residency sponsored by the Northern Tier Partnership for Arts in Education, the Pennsylvania Council on the Arts, and (the school district and/or any others contributing).

(Second paragraph should be an explanation of concepts students will learn/study during residency)

(Third paragraph should contain descriptions of any activities and/or exhibits/performances that are planned as a part of the residency)

The Northern Tier Partnership for Arts in Education strives to provide intensive on-going arts experiences that affirm the creative potential of each person, enhance technical knowledge and ability, inspire creativity, stimulate the expression of personal vision, and applaud excellence. The Northern Tier Partnership is one of seven regional service providers selected by the Pennsylvania Council on the Arts to work in partnership with the state in designing and creating initiatives to make a significant impact on arts in education programs across the state. The NTPAIE is facilitated by the Bradford County Regional Arts Council and serves Bradford, Columbia, Lycoming, Montour, Sullivan, Tioga, and Wyoming Counties.

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***Accompanying the press release, but not necessarily part of the body of the Press Release, provide information about the schedule and note the best "photo opportunities," and encourage the media to dispatch a photographer/camera crew/newscaster.***

***NOTE: Sometimes the media responds well to press releases directed to them by the students involved.***